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PRESS RELEASE

Entrepreneurship is the mindset, idea generation and innovation: Dr. Zeeshan Khatri

JAMSHORO SEPTEMBER 29, 2017: Dr. Zeeshan Khatri said that the successful entrepreneur is one, who converts idea into profitable ventures and takes the existing problems as business opportunities, this he said while delivering a lecture on “Techno-Entrepreneurship” in the graduate seminar at the auditorium of U.S.-Pakistan Center for Advanced Studies in Water (USPCAS-W) at Mehran University of Engineering and Technology (MUET) Jamshoro on Friday. Dr. Khatri said that entrepreneurship is the mindset, idea generation, and innovation as for as the techno-entrepreneurship is concerned, it creates the value by the use of technology in the products. “Pakistan is the best place for technology entrepreneurship”, he added. He said that the technology is not for love or hate but for the use of innovative products and its value creation. He said that the use of technology as an integral and key element in the transformation of the products and the utility of the products is equally important as their invention. He said that the customers always find the uniqueness in the products so the entrepreneurs innovate and the customer validate those products. On this occasion, Dr. Rasool Bux Mahar, Deputy Director Academics and Research at USPCAS-W MUET introduced Dr. Khatri to the students of the Water Center who were the participants in the seminar. Dr. Mahar said that the Water Center was established with the generous support by U.S. Agency for International Development (USAID) Pakistan under the cooperative agreement at MUET and technically supported by University of Utah (UU), USA. He said that the Center has been equipped with modern water laboratories to conduct applied research in the water sector in Pakistan. Dr. Mahar further said that the issues related to the climate, environment, and water of the country will be solved by developing human capital in the sector, which will bring prosperity to the people by boosting Pakistan’s economy. Dr. Kamran Ansari, Director Career Counseling, and Placement at USPCAS-w MUET presented the souvenirs of the Center to Dr. Zeeshan Khatri – the speaker of the seminar. Dr. Khatri is Ph.D. from Japan presently serves as an Associate Professor at Department of Textile Engineering, MUET Jamshoro. He owns Nanomaterial Research Group of MUET and Two Japanese, Two Pakistani, one US patents to his credit. He has 120 impact factor with H-index 13 and academic editor of Special Issue in Journal of Nanomaterial (impact factor 1.70). Dr. Khatri is Chief Executive Officer of MueTech Private Limited and Co-founder of NanoCLO Startup Company.



JAMSHORO: Dr. Zeeshan Khatri delivers lecture on “Techno-Entrepreneurship” at USPCAS-W , the Water Center of MUET



JAMSHORO: Dr. Zeeshan Khatri, Dr. Rasool Bux Mahar and Dr. Kamran Ansari speaking in the Graduate Seminar at USPCAS-W MUET

