

ABSTRACT

Industrial/Business Clusters are considered as a potential tool for industrial development and a seed bed for economic development of a nation. As observed by the experts that the survival and development rate of industrial/business units in clusters is much higher than the units outside.

Plenty of research was conducted to sort out the reasons behind industrial clustering of established and developed clusters. This study emphasized on the reasons behind the motorcycle manufacturing/assembling industry in Hyderabad city. No any research has been carried out even before wherein cluster is in developing phase specifically in the city of Hyderabad.

Recommendations are also given for policy makers in order to devise industrial friendly policies to exploit the potential of manufacturing sector with specific focus on cluster development, which ultimately result in the form of economic development of county, especially of Hyderabad.